

Privacy Notice

This web privacy notice (this "Privacy Notice") applies to the websites operated by us, Lake State Railway Company, under the domain LSRC.com ("Our Website").

1. General

We respect your privacy rights and recognize the importance of protecting your personal information. You are not normally required to provide us with your personal information in order to use Our Website.

At the same time, certain information is transmitted to our servers by your internet browser when you access Our Website, including the date and time of access, the name of the requested file, the referral webpage, the status (e.g. transaction completed), the Web browser and operating system used, the IP address of the device and the size of transmitted data. This information is stored in connection logs for a limited period of time for the purpose of ensuring the security, proper functioning of the website and our advertising as well as for statistical purposes.

2. Personal information you may give us

You may give us information about you by filling in forms on Our Website for your query or suggestion and we will only use that information to respond to your query or suggestion.

3. Legal basis for using your personal information

We will only process your personal information where we have a legal basis to do so.

The legal basis will depend on the purposes for which we have collected and use your personal information. In almost every case the legal basis will be one of the following:

- Performance of a contract with you: where you have ordered or requested products or services from us and we need to use your contact details and payment information in order to process your order and delivery the products or services to you.
- Consent: for example, where you have provided information to us voluntarily in order to enter a competition. You can withdraw your consent at any time, however, the means by which you may do so may vary from country to country.
- Our legitimate business interests: where it is necessary for us to understand our customers, enhance and promote our goods, products and services and operate effectively as a multinational manufacturer of various range of products. For more information see "Our legitimate interests" section below.
- Compliance with law: where we are subject to a legal obligation and needs to use your personal information in order to comply with that obligation.

Our legitimate interests

Our legitimate business interests referred to above include: where it is necessary for us to understand our employees, contactors, or customers in sufficient detail so we can create and publicize new products and services, and offer a better experience. For example, we perform analytics on this legal basis as they are necessary to provide you with a tailored experience and so that we can protect, improve, maintain and manage our products and services in a way which meets your expectations.

4. Cookies

We may place cookies on Our Website. Cookies are small files downloaded to your computer. Cookies help us to ensure the safety and smooth functionality of Our Website (security cookies and session cookies) and to collect information about web pages you are interested in, as well as the navigation you choose through Our Website, in order to make Our Website more attractive for you.

You can disable cookies or set your browser to alert you when cookies are being sent (If you'd like to learn more about cookies in general and how to manage them, visit <https://www.aboutcookies.org/>, please note that we can't be responsible for the content of external websites). However, if you do disable cookies, you may not be able to use all functions of Our Website. Additionally you may have the option to deactivate only tracking cookies and advertising cookies.

6. Storage period

We will only hold your personal information for the duration necessary to allow us to provide the services that you have requested or for any additional period as required by law.

7. Children's privacy

We do not knowingly collect information from children as defined by local law, and do not target Our Website to children.

8. Your right to information, correction, deletion and objection

You have the right to request information free of charge on your stored personal information. In addition, you have the right to withdraw any consent previously granted and the right to have inaccurate data corrected, blocked or deleted in the cases defined by law. To exercise your right, please contact us at lsrcadmin@lsrc.com.

9. Location of Usage of the Sites

LSRC.com is based in the state of Michigan and Our Website is operated and administered entirely within the United States. The Sites are directed to users who are U.S. residents and this Privacy Policy is intended for them. The information we collect is processed and stored in the United States and is therefore governed by U.S. law and Michigan law.

9. Amendment

We reserve the right to amend this Privacy Notice from time to time. The latest amended version of this Privacy Notice will then be published on Our Website.

Last modified as of August 31, 2022.

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